



FOR IMMEDIATE RELEASE:

Czech Republic Cinema Installs First Award-winning GDC Cinema Automation 2.0 Solution in Europe

Golden Apple Cinema enters the future of cinema operations with game-changing technology to automate workflow and optimize operation efficiency

BARCELONA, June 19, 2019 -- GDC Technology Limited ('GDC'), a leading global provider of digital cinema solutions, announced today that Golden Apple Cinema in Czech Republic is the first cinema in Europe to fully automate its workflow with GDC's Cinema Automation 2.0 Solution (CA2.0) and SR-1000 Standalone Integrated Media Block™ with CineCache™ along with its PMA-1200 Power Management Adapter and QMS-1000 Quality Management System.

Golden Apple Cinema is a family owned company founded in 2008 and the first and only digital cinema in the Zlín Region in the Czech Republic. The cinema is known for paying particularly close attention to the latest technologies in sight and sound. They chose to install GDC's groundbreaking automation solutions to keep up with the latest technology, including streaming the content directly from the SCL-2000 Mk2 centralized playback server to each media server to eliminate the cost of local hard drive storage.

"Developing new technologies for the cinema industry is unique in that it requires constant communications with exhibitors, distributors and the creative community. CA2.0 and SR-1000 were developed from our 20-year knowledge of digital cinema and constantly working with our industry partners," said Sachin Shetty, executive director of EMEA for GDC Technology. "The installation of our newest products at Golden Apple Cinema provides them with technology ahead of its time, solving operational issues with automation designed for today's and tomorrow's digital cinema world."

CA2.0 incorporates the SCL Mk2 Centralized Playback Server Series – an integrated centralized storage and playback system designed to streamline content management, and leverages machine intelligence to increase efficiency while dramatically reducing the need for human intervention.

- SCL-1000 Mk2 – up to 8 screens
- SCL-2000 Mk2 – up to 14 screens
- SCL-3000 Mk2 – up to 21 screens
- SCL-4000 Mk2 – up to 30 screens

SCL Mk2 Series servers offer each auditorium access to a wide assortment of movies from a centralized server without the need of local storage attached to every media server. The series is designed with scalability and reliability in mind. The server's storage capacity can be customized based on the number of screens (from 4 to 30) and the number of movie titles (up to a few thousands DCPs) to be stored and streamed to all the auditoriums.

With the storage capacity increased by up to 100 times when compared to the traditional local storage of a cinema media server, SCL Mk2 Series servers are designed to meet exhibitors' demand for an "online" content solution that enables them to maintain competitiveness in today's market. By integrating SCL Mk2 Series servers with cinema automation CA2.0, manual operation and human intervention are significantly reduced.



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In addition to automating the complex procedure of manually preparing or editing show playlists, CA2.0 incorporates other impressive advances, such as:

- CA2.0 intelligently manages equipment power supply and assures industry standard screening quality automatically by smart testing and analysis
- SCL Mk2 Centralized Server Series can ingest DCP at USB3.0 maximum speed while live-streaming content to all the media servers in a 30-plex cinema
- CA2.0 fail-safe technology eliminates interruption in the highly unlikely event of a centralized server failure to ensure that each and every screening continues undisturbed

SR-1000 Standalone IMB is the only solution currently available that supports Series 1, 2 and 3 DLP Cinema® projectors, making it the best possible solution for exhibitors with Series 1 projectors that need the server replaced.

Key Features and Benefits of SR-1000 Standalone IMB

- Built with embedded power electronics used in medical and military applications
- Designed and built with cache memory to playback content without hard drive storage
- Designed for near-zero maintenance and minimal total cost of ownership with SGS certified 100,000 MTBF
- Allows remote access to the projector SMS with wireless tablets anywhere in the cinema

GDC PMA-1200 Power Management Adapter is a power management device designed especially for theatre projection rooms. It provides intelligent power supply management for theatre equipment, giving exhibitors the means to achieve a completely unmanned projection framework.

GDC QMS-1000 Quality Management System is designed for cinema screening quality monitoring and control. It manages the quality of projection and audio by measuring and analyzing the luminance, chromaticity and sound pressure level.

The GDC solutions were installed by Kinoservis s.r.o., a family owned company from Zlín that provides audiovisual services. Kinoservis specializes in the sale, service and installation of technological equipment for video and audio reproduction in cinemas, open air cinemas and multiplexes.

A proud sponsor of CineEurope

GDC is co-sponsoring the Happy Hour on the Trade Show Floor on June 18 at 3:00 pm. Also, GDC will participate on the panel discussing mini-theatres and cinema on demand on June 19 at 3:30 pm. During the Trade Show hours, GDC will showcasing its new products and staging a live demonstrations of a 20-screen megaplex to showcase this unparalleled milestone in cinema technology. To discover more about the numerous benefits of the CA2.0 and the innovative FAST (Flexible Architecture Stable Technology) media servers, along with other GDC digital cinema products, visit GDC in meeting room 131, Level P1. Interested delegates can contact GDC to arrange an individual meeting with a sales consultant at marketing@gdc-tech.com.





About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited ('GDC') is a leading digital cinema solutions provider. GDC develops, manufactures and sells media servers, content storage systems, theatre management systems and network operations center software for the global cinema industry. GDC is a licensee of the DTS:X™ object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. GDC Digital Cinema Network Limited, a GDC subsidiary, manages VPFs for over 6,300 theatre screens and with more than 650 studios or motion picture distributors worldwide.

Trademarks

Standalone Integrated Media Block and CineCache are trademarks of GDC Technology Limited

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