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Cinemas Procinal partners with NEC Colombia, CE+S and GDC Technology for its digital cinema conversion

SHOWEAST, Hollywood (October 24, 2013) – GDC Technology Limited (“GDC Technology”), a world leading digital cinema solutions provider, is pleased to announce today that Cinemas Procinal, the fourth largest exhibitor in Colombia, has selected GDC Technology’s flagship product – the SX-3000 Standalone IMB® with Portable Storage for its digital conversion. This deployment covers its entire cinema chain totaling 66 screens in 16 theatres across Bogota, Medellin, Cartagena, Villavicencio, and Apartado.

NEC Colombia, a wholly-owned NEC subsidiary, is the system integrator for the deployment and will supply NEC DLP Cinema® projectors with the SX-3000 Standalone IMB® and Portable Storage to Cinemas Procinal. CE+S, a professional digital cinema service provider in America, will supply the TMS rack system for the deployment. The deployment will start in November 2013.

“Digital conversion will be an exciting adventure for us as well as marking a pivotal point in our company’s history. Working with NEC Colombia, CE+S and GDC Technology has been a seamless fit for this project from the conception,” said Jorge Enrique Gutierrez, General Manager of Cinemas Procinal. “We chose GDC Technology’s SX-3000 Standalone IMB® because of its cutting edge technology which allows us to eliminate the maintenance work that is involved with an external digital cinema server and because it offers the benefit of a scalable storage solution.”

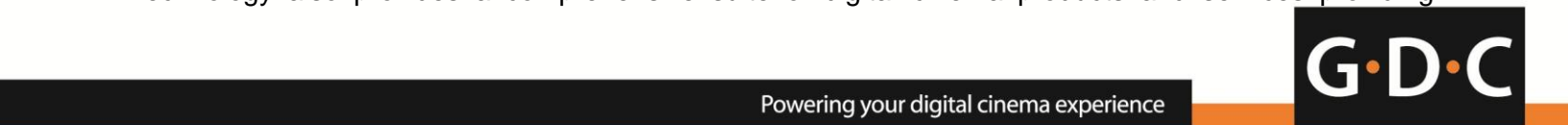
“We are pleased to partner with GDC Technology and CE+S to help Cinemas Procinal in elevating its movie presentation quality to the highest possible level for its valued patrons. NEC’s digital cinema projectors provide the highest quality option for exhibitors who are looking to make the move to digital,” commented Gabriel Martinez, CEO of NEC Columbia.

“We are very excited to team up with NEC Colombia and GDC Technology to execute this turnkey digital cinema deployment for Cinemas Procinal. We are confident that Cinemas Procinal will be provided with the highest quality TMS rack system by CE+S. With over 460 screens in Colombia being monitored and serviced by CE+S, we are committed to the success of our Colombian partners as they digitize their circuits.” said Alex Younger, Vice President of CE+S.

“We value our partnership with NEC Colombia and CE+S and are thrilled to be working with them on the digital cinema rollout for Cinemas Procinal,” commented Dr. Man-Nang Chong, founder and CEO of GDC Technology. “We are honored that Cinemas Procinal has chosen our SX-3000 Standalone IMB® to complete its digital cinema deployment, while our local network of technicians and customer service representatives look forward to providing prompt and comprehensive support to Cinemas Procinal.”

About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited ("GDC Technology") is a leading global digital cinema solutions provider with the largest installed base of digital cinema servers in the Asia-Pacific region and the second largest globally. GDC Technology develops, manufactures and sells digital cinema servers that meet the highly demanding performance, security and reliability requirements established by Hollywood studios. GDC Technology also provides a comprehensive suite of digital cinema products and services providing





exhibitors and distributors with a one-stop solution for exhibiting digital cinema content, including integrated projection systems, 3D products, projector lamps and silver screens. Its affiliate, GDC Digital Cinema Network Limited, has 6 years of VPF experience and manages over 4,600 screens across 600 VPF agreements with worldwide content distributors and exhibitors. Founded in Singapore in 1999 and headquartered in Hong Kong, GDC Technology has established a global market presence and strong brand recognition with 11 offices and 27 local service centers around the world. GDC Technology is a portfolio company of The Carlyle Group.

About NEC Colombia (<http://co.nec.com/>)

NEC Columbia is a subsidiary of NEC Corporation, established in Colombia since 1989, in charge of Central America and Andean Region markets. With more than 20 years in Colombia supplies and integrates Telecommunications and IT solutions to all verticals of the industry including a high quality Managed Services portfolio. NEC Colombia value added for the Cinema Industry is represented in the local presence which guarantees its customers the continuity of their business, supplying parts and services quickly when needed and structuring innovative financial schemes.

About NEC Corporation (www.nec.com)

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at <http://www.nec.com/>.

About CE+S (www.cinemaequip.com)

Cinema Equipment and Supplies offers a full range of state-of-the-art cinema products and services to outfit movie theaters with the latest and greatest in the most cost-effective manner. Founded in 1982, with its headquarters in Miami and offices in São Paulo, CE+S has more than 30 years of providing exceptional service to its clients. A global leader in the industry, CE+S has installed over 1,000 digital cinema systems in over 17 countries. As industry innovators, CE+S was the first provider to offer remote monitoring services in Latin America with the launch of Cinevise in 2009. Cinevise's Global Network Operations Center in Miami, FL links directly to the exhibitor's premise to provide a complete 24/7 minute by minute monitoring and remote support solution. Cinevise's Managed Services support a wide array of manufactures, platforms and solutions. With over 1,000 screens under Cinevise remote monitoring service and over 350 TMS systems deployed, CE+S continues bringing its market-leading expertise in digital solutions and technology to the cinema industry.

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