



FOR IMMEDIATE RELEASE

GDC Technology provides exceptional digital cinema offerings at ShowEast 2013

SHOWEAST, Hollywood (October 21, 2013) – GDC Technology Limited (“GDC Technology”), a world leading digital cinema solution provider, will showcase its unparalleled digital cinema solutions at ShowEast 2013 in Hollywood, Florida, October 21-24.

SX-3000 Standalone IMB®

The revolutionary SX-3000 Standalone IMB® is GDC Technology’s flagship product which was released in the market early this year. The SX-3000 Standalone IMB® is an industry first, with prominent features including the elimination of the need for a file server, which significantly reduces energy consumption, as well as operation and maintenance costs for exhibitors. The SX-3000 Standalone IMB® is equipped with complete alternative content support options such as HDMI (for 2D and 3D content), 3D-SGI ports and live streaming* which allows flexibility to display a wide variety of advertising and alternative content without additional hardware. These new state-of-the-art options will greatly simplify theatre operations and can reduce investment costs.

The SX-3000 Standalone IMB® comes with a cost effective, reliable and scalable external storage solution, serving differing exhibitor needs, namely (i) a portable storage system which is comprised of a compact and light storage device that can be easily mounted on all types of DLP Cinema® projectors with up to 3TB of redundant hot swappable storage and (ii) enterprise storage solution which offers exhibitors with larger and cost-effective storage capacity - up to 8TB of redundant hot swappable storage. The enterprise storage system is designed to be inserted into the projector pedestal. GDC Technology will showcase both the portable and enterprise storage solutions at ShowEast 2013.

VPF program for Latin American exhibitors

In recent years, the worldwide theatrical exhibition industry has been in the process of converting to digital projection and the Virtual Print Free (VPF) program is a key to making this economically feasible for exhibitors. GDC Technology’s affiliate, GDC Digital Cinema Network Limited (“GDC DCN”) has successfully implemented VPF programs in the North American and Asian markets, and this vital option is also currently available to Latin American exhibitors. Coming into the market with six years of experience and managing over 4,600 screens across 600 VPF agreements with worldwide content distributors and exhibitors, GDC DCN provides an extremely practical and efficient VPF program for the Latin American market.

Product demonstrations and technical training sessions

GDC Technology will offer a wide range of product demonstrations and technical training sessions at ShowEast, which allow visitors to experience its entire digital cinema offerings. The comprehensive sessions will encompass introductions of innovative product offerings, turnkey service and support solutions, comprehensive VPF programs and technical knowledge.

Visit us at ShowEast 2013 (www.filmexpos.com/showeast)

A. GDC Technology ShowEast meeting room

Meeting room # 308, 3rd floor, North Tower, Westin Diplomat Resort & Spa, 3555 South Ocean Drive, Hollywood, FL 33019, USA.



Powering your digital cinema experience



B. GDC Technology products will also be showcased at its partners' booths listed below.

- Callahan (Booth #404),
- Cinema Equipment & Supplies (Booth #1121),
- Strong (Booth #703),
- Magna-Tech (Booth #521),
- MIT (Booth #515) and
- NEC (Suite #307)

For RSVP of demonstration/ training sessions or for more information, please contact one of GDC Technology's representatives below.

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* Depending on specifications - please check with GDC Technology sales representatives.

About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited ("GDC Technology") is a leading global digital cinema solutions provider with the largest installed base of digital cinema servers in the Asia-Pacific region and the second largest globally. GDC Technology develops, manufactures and sells digital cinema servers that meet the highly demanding performance, security and reliability requirements established by Hollywood studios. GDC Technology also provides a comprehensive suite of digital cinema products and services providing exhibitors and distributors with a one-stop solution for exhibiting digital cinema content, including integrated projection systems, 3D products, projector lamps and silver screens. Its affiliate, GDC Digital Cinema Network Limited, has 6 years of experience and manages over 4,600 screens across 600 VPF agreements with worldwide content distributors and exhibitors. Founded in Singapore in 1999 and headquartered in Hong Kong, GDC Technology has established a global market presence and strong brand recognition with 11 offices and 27 local service centers around the world. GDC Technology is a portfolio company of The Carlyle Group.

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