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GDC Technology showcases next-generation digital cinema solution at CinemaCon 2013

Hong Kong (April 11, 2013) - GDC Technology ("GDC Tech"), a world leading digital cinema solution provider, will unveil its full lineup of cost effective feature-rich solutions, with expandable portable storage, at booth #2219A at CinemaCon at Caesar Palace in Las Vegas, April 16-18.

One of the most eagerly anticipated highlights of this year's convention is GDC Tech's SX-3000 Standalone Integrated Media Block™ ("IMB") with PSD-3000 Portable Storage Device. The SX-3000 Standalone IMB and the PSD-3000 are groundbreaking products that have achieved DCI compliance. Since its debut at CineAsia 2011, the SX-3000 IMB has revolutionized the architecture of digital cinema as it eliminates the need for a file server and can ease theatre operation. The SX-3000 IMB includes a combined SMS in a compact format which can fit inside all types of DLP Cinema® projectors, including S2K projectors. The DCP can be easily ingested through USB, eSATA or Ethernet. With complete alternative content support offering HDMI (for 2D and 3D content), 3D-SGI ports and live streaming, the SX-3000 IMB creates flexibility to display a wide variety of advertising or alternative content without using additional hardware. Inheriting the prominent features of previous generations of IMB, the SX-3000 IMB features optional integrated 2D/3D decoder capability for live streaming which significantly simplifies the hardware operation and reduces investment costs.

In addition to the SX-3000 IMB, GDC Tech offers a highly-reliable external content storage solution, in the form of its PSD-3000 Portable Storage Device, that works seamlessly with the SX-3000 IMB. High speed content ingest can occur via an eSATA port thus enabling optimal performance in an adverse Ethernet environment. The PSD-3000 features 3 to 4 hot swappable data drives based on RAID 5 technology allowing it to remain operational in the event of a single drive failure. Moreover, the PSD-3000 can be connected to GDC Tech's TMS-1000 Theatre Management System, (installed at over 9,000 screens worldwide), to serve as an off-line content storage back-up. Eliminating the need of an external file server while offering a design that minimizes heat-induced stress on HDDs, the SX-3000 IMB with PSD-3000 provides a compelling and cost effective solution for today's digital cinema. Furthermore, the SX-3000 IMB allows for instant playback from the PSD-3000, which reduces time to screening in emergency situations. More importantly, multiple PSD-3000 (each unit being capable of storing 25 full feature-length movies) can be connected to a single SX-3000 IMB affording flexibility and scalability in storage at a fraction of the cost. The SX-3000 IMB also supports network attached storage ("NAS") as an alternative to the PSD-3000 for network-centric setup.

"GDC Tech is here to help our customers to stay ahead of the digital cinema curve," said Dr. Man-Nang Chong, founder and CEO of GDC Tech. "We understand the importance of providing users with cost-effective and scalable storage to take advantage of programming flexibility in the digital cinema era. The combination of the SX-3000 IMB and PSD-3000 is designed to provide absolute flexibility and scalability in satisfying storage needs. We are delighted to be playing our part in re-inventing the future of digital cinema at CinemaCon 2013 and over the years to come."

**Visit us at CinemaCon 2013(www.cinemacon.com):
Booth No. 2219A, Caesars Palace, Las Vegas, April 16-18**





About GDC Technology (www.gdc-tech.com)

As one of the world's leading global solution providers for digital cinema, media delivery and display markets, GDC Technology ("GDC Tech") has successfully delivered and installed digital cinema servers, projection and 3D systems worldwide. GDC Tech is currently the largest supplier of digital cinema servers throughout Asia and the second largest provider of digital cinema servers worldwide, serving its customers through offices in the US, Mexico, Spain, Hong Kong, Japan, Singapore, China and India. GDC Tech is a portfolio company of The Carlyle Group.

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