



FOR IMMEDIATE RELEASE

GDC Technology showcases innovative one-stop cinema solutions at CineAsia 2013

CINEASIA, Hong Kong (December 9, 2013) – GDC Technology Limited ("GDC Technology"), a world leading digital cinema solutions provider, will showcase its lineup of cost-effective and comprehensive cinema solutions at booth #311 at CineAsia 2013 at the Hong Kong Convention & Exhibition Centre, from December 10th to 12th.

Delegates visiting the GDC Technology booth will have the opportunity to experience GDC cornerstone digital cinema solutions designed to help the exhibitors reduce operation expenses and improve efficiency. GDC Technology will showcase the following digital cinema solutions covering a wide range of exhibitor needs.

SX-3000 Standalone IMB[®] with Portable Storage and Enterprise Storage

The revolutionary SX-3000 Standalone IMB[®] is GDC Technology's flagship product, which eliminates the need for an external server and therefore helps reduce energy consumption and operation and maintenance costs. The SX-3000 Standalone IMB[®] is complete with alternative content support options such as HDMI (for 2D and 3D content), 3G-SDI ports and live streaming without additional hardware. It also supports high frame rate playback in both 2D and 3D.

GDC Technology also provides expandable and reliable storage solution for the SX-3000 Standalone IMB[®], namely Portable Storage and Enterprise Storage. Portable Storage, known for its compact and light weight features, provides an extremely flexible content management solution for exhibitors. It can be easily mounted on all types of DLP Cinema[®] projectors and is designed to satisfy boothless cinema needs. Portable Storage is a cost effective storage solution that supports up to 3TB of redundant hot swappable storage capacity while Enterprise Storage provides even greater storage capacity with up to 12TB of redundant hot swappable storage. Enterprise Storage is designed for robust and high enterprise level of storage management.

Content Library Adapter (CLA-1000)

GDC Technology will debut a storage solution, namely the Content Library Adapter (CLA-1000) which further enhances the management of content storage at each cinema. CLA-1000 is a highly reliable content backup solution that helps exhibitors circumvent downtime due to storage failure. CLA-1000 is an innovative product which provides an easy connection between backup storage, CRU drive, multiple servers and storage devices with or without a TMS.

Theatre Management System (TMS-1000) and Quality Management System (QMS-1000)

Riding on the success of managing close to 12,000 screens worldwide, the Theatre Management System (TMS-1000) offers a newly integrated module namely the Quality Management System (QMS-1000). The QMS-1000 can monitor and manage projection quality through automatic measurement and data analysis of luminance, chromaticity and sound-pressure level in the theatre. The QMS-1000 provides objective and accurate reports and performs intelligent and automatic adjustment for unmanned projection booths. With the QMS-1000, the TMS-1000 offers a centralized point of theatre management and projection quality control for an entire multiplex.





Network Operations Center (NOC)

GDC Technology's state-of-the-art NOC, featuring remote monitoring and reporting, technical call support, preventative servicing, on-site emergency response, and critical spares replenishment programs, safeguards exhibitors to run their business at optimal level of 24x7. GDC Technology's technical support team is professional and skilled, and stands ready to provide early identification of potential issues, giving exhibitors the added confidence that they are well covered in the event of an emergency or malfunction of the digital cinema equipment.

Visit us at CineAsia 2013 (www.cineasia.com):

Booth No. 311, Hong Kong Convention and Exhibition Centre, December 10th, 11th and 12th.

About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited ("GDC Technology") is a leading global digital cinema solutions provider with the largest installed base of digital cinema servers in the Asia-Pacific region and the second largest globally. GDC Technology develops, manufactures and sells digital cinema servers that meet the highly demanding performance, security and reliability requirements established by Hollywood studios. GDC Technology also provides a comprehensive suite of digital cinema products and services providing exhibitors and distributors with a one-stop solution for exhibiting digital cinema content, including integrated projection systems, 3D products, projector lamps and silver screens. It's subsidiary, GDC Digital Cinema Network Limited, has 6 years of VPF experience and manages over 4,600 screens across 600 VPF agreements with worldwide content distributors and exhibitors. Founded in Singapore in 1999 and headquartered in Hong Kong, GDC Technology has established a global market presence and strong brand recognition with 11 offices and 28 local service centers around the world. GDC Technology is a portfolio company of The Carlyle Group.

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Powering your digital cinema experience