



**FOR IMMEDIATE RELEASE**

**GDC Technology hits milestone with the installation of 10,000 servers in China**

CINEASIA, Hong Kong (December 10, 2013) – GDC Technology Limited ("GDC Technology"), a world leading digital cinema solutions provider, is proud to announce that the total installations of its digital cinema servers and IMBs have exceeded 10,000 units in China. GDC Technology's relentless pursuit of and commitment to the development of technology innovation and advancement has affirmed its leading position in China during the last decade.

GDC Technology helped usher in a vibrant new digital era in China when it successfully installed the country's very first digital cinema server in Shanghai in 2002. Since then, being the pioneer in the industry, GDC Technology has been dedicated to answering customers' needs through provisioning of high-quality and future-proof digital cinema solutions. Its extensive industry knowledge and longstanding collaborative relationships with customers has provided a solid foundation for its expansion in the region. The company continues to grow its global footprint, while outpacing its competitors with a close to 60% market share in China.

On top of the remarkable success of its digital cinema servers, GDC Technology has reported impressive accomplishments with its Theatre Management System (TMS) and comprehensive service support network. Covering close to 3,000 screens across 400 theatres managed by its TMS in China, exhibitors can automate and streamline their theatre operations with a centralized point of control. GDC Technology seeks to facilitate optimal 24x7 theatre operations for exhibitors through a reliable service network that is supported by 10 local service centers which handle installations, inspections, repairs, preventive checking and maintenance. In addition to establishing two local Network Operations Center (NOCs) located in Beijing and Shenzhen to promote efficient service to its vast user base in China, GDC Technology also offers complementary user and service-level certification trainings for exhibitors and partners, providing them with practical hands-on experience with its products.

"This is a major milestone for GDC Technology in China and we are proud to celebrate this success. This achievement is a testament to the commitment of our employees whose relentless dedication and personal pride have contributed to the success of this company," said Dr. Man-Nang Chong, founder and CEO of GDC Technology. "We will endeavor to uphold the high product quality and service standards above and beyond our customers' expectations."

\*\*\*\*\*

**About GDC Technology Limited** ([www.gdc-tech.com](http://www.gdc-tech.com))

GDC Technology Limited ("GDC Technology") is a leading global digital cinema solutions provider with the largest installed base of digital cinema servers in the Asia-Pacific region and the second largest globally. GDC Technology develops, manufactures and sells digital cinema servers that meet the highly demanding performance, security and reliability requirements established by Hollywood studios. GDC Technology also provides a comprehensive suite of digital cinema products and services providing exhibitors and distributors with a one-stop solution for exhibiting digital cinema content, including integrated projection systems, 3D products, projector lamps and silver screens. Its subsidiary, GDC Digital Cinema Network Limited, has 6 years of VPF experience and manages over 4,600 screens across 600 VPF agreements with worldwide content distributors and exhibitors. Founded in Singapore in 1999 and headquartered in Hong Kong, GDC Technology has established a global market presence and





strong brand recognition with 11 offices and 28 local service centers around the world. GDC Technology is a portfolio company of The Carlyle Group.

GDC Technology Media Contact:

Connie Wong

Email: [connie.wong@gdc-tech.com](mailto:connie.wong@gdc-tech.com)

Powering your digital cinema experience



Los Angeles, CA · Sterling, VA · Mexico City · São Paulo, Barcelona · Hong Kong · Tokyo · Singapore · Shenzhen · Beijing · Mumbai

[www.gdc-tech.com](http://www.gdc-tech.com)