



**FOR IMMEDIATE RELEASE**

**GDC Announces Digital Cinema Deal with Cinemas Guzzo**

SHOWEST, Las Vegas (March 16, 2010) – Hot on the heels of two recent server deployment deals from the US, GDC Technology (“GDC”) scores a hat trick today closing a new server deal with Cinemas Guzzo, a leading cinema chain operator in Canada. A total of 42 GDC digital cinema servers (27 new deployments and 4 replacements of existing servers) for 3D releases will be deployed in this project and rollout will commence in March 2010. Before the end of 2010 Cinemas Guzzo expects to replace its remaining 11 non-GDC servers. The project is of special significance to Cinemas Guzzo in that all its servers for 3D movies and digital presentations in the next few months will be screened entirely on the GDC servers deployed in this project.

With a history dated back some four decades ago, Cinemas Guzzo was founded in Quebec by Angelo Guzzo, one of the pioneers of independent multi-screen movies in Canada. Through three generations of Guzzo in the business, Cinemas Guzzo has today grown to become the leading independent cinema chain in Quebec, boasting over 148 screens in 11 theatre complexes. Incidentally, Cinemas Guzzo's Mega-Plex® Taschereau 18 in Greenfield Park and Mega-Plex® Marche Central 18 in Montreal are currently amongst Canada's largest theatre/recreational complex, each with 4500 seats and covering respectively areas of over 120,000 square feet and 107,000 square feet.

“We take pride in providing moviegoers the best possible cinema experience. We were the first to bring Digital 3D to Montreal (Quebec) and we expect to be the first to be 100% digital very shortly with GDC!” said Vincenzo Guzzo, Executive Vice-president and Chief Operating Officer of Cinemas Guzzo. “After having tested three different type of servers, we have determined GDC is our choice for our digital cinema servers, because it offers possibly the best performance in the market, the most expandability and versatility. And given GDC's vast experience in digital rollout, we know we can and will always get the support we need in making a successful transition to 3D and digital cinema.”

“We are delighted to get our first and the most meaningful partnership with exhibitor in Canada after closing this deal,” said Dr. Man-Nang CHONG, founder and CEO of GDC Technology. “Cinemas Guzzo's decision to switch 100% to GDC servers is a real flattering compliment to us and we are honoured to have obtained such recognition from a leading Canadian exhibitor. GDC's quality products and in-depth industry know-how have been instrumental in the successful digital conversions of many of its customers worldwide; we believe there is much that GDC can offer to exhibitors in this country and we welcome any opportunity to explore further on this.”

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**About GDC Technology (<http://www.gdc-tech.com>)**

GDC Technology (“GDC”) is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. As one of the leading global solution providers for digital cinema, media delivery and display markets, GDC has successfully delivered and installed digital cinema servers and advanced digital signage systems worldwide. GDC is currently the largest supplier of cinema servers throughout Asia and the second largest provider of cinema servers worldwide, serving its customers through offices in the US, Singapore, Hong Kong and China. GDC also holds Virtual Print Fee (“VPF”) agreements with major US studios and acts as a third-party for the major deployment of digital cinema systems in Asia.

**About Cinemas Guzzo (<http://www.cinemasguzzo.com>)**

Founded some four decades ago by Angelo Guzzo, Cinemas Guzzo is a leading independent cinema chain in Quebec, Canada. The Guzzo cinema chain currently encompasses a total of 148 individual movie theatres, spread over 11 cinema complexes throughout the territory of greater Montreal region.

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