



FOR IMMEDIATE RELEASE

GDC TECHNOLOGY HELPS EASE THE DIGITIZATION OF CINEMA WITH NEW PRODUCT – DIGITAL CINEMA INTEGRATED PROJECTION SYSTEM

SHOWEST, Las Vegas (March 12, 2007) – GDC Technology, one of the leading solution providers of digital cinema, today unveiled new digital cinema product – DCI-2000 Digital Cinema Integrated Projection System that answers to the exhibitors' need of a fully integrated projector – server system. DCI-2000 addresses some of the biggest challenges of delivering, installing, operating and maintaining of digital cinema system in cinema multiplexes. Available from June 2007, DCI-2000 will start shipping to China's cinema multiplexes where 700 units of DCI-2000 will be installed nationwide. The new DP2000 and DP1500 Barco's 2k digital cinema projectors pioneering DLP Cinema® technology from Texas Instruments, will be used in the DCI-2000 system. DLP Cinema® technology guarantees perfect re-production of film, time and time again, and ensures movie goers enjoy the highest quality film experience with consistent picture brightness, contrast and vibrant colors.

“Operating thousands of digital cinema screens worldwide relies on precise and reliable execution of the projection system” commented Stephan Paridaen, President of Barco's Media and Entertainment division, “With an integrated projector – server system, the customers will be better served with a single 24/7 service center, not to mention the ease of operation via a simple and cohesive user interface.” added Mr Paridaen.

New and enhanced functionalities of DCI-2000 system:

- Improved efficiency by a single touch-panel PC user interface for the seamless control of projector and server;
- Improved security and reliability with fully integrated products;
- Ease of management by aggregating the projector and server's data such as setup configuration, scheduled playlist, content rights management for transmission to theater management system or directly to network operation center so as to create a unified view across projector, server and content rights management;
- Ease of cinema operation with the option to interface with well-known cinema ticketing system where scheduled playlist can be transferred to DCI-2000
- Lower cost of ownership as DCI-2000 has the option to provide a single system comprising theater automation, sound processor, projector and server
- Single source of support and 24/7 service center to answer operations' questions related to digital cinema operation

"Here at GDC Technology, we are focused on leveraging our experience in running digital cinema systems in the past 6 years where most of our exhibitors are screening digital content on a daily basis" said Dr Man-Nang CHONG, CEO of GDC Technology, "The ability to provide the heavy duty exhibitors with a single focal point for the full suite of functions they use every day, including such operations as scheduling of content, configuration of server and projector to meet content requirements and theater automation is very important to our customers." highlighted Dr CHONG.

GDC Technology will work with Barco to provide a single point of support for their customers in China and eventually scales its service to worldwide customers demanding simplified single point of 24/7 service center. In addition, the two companies intend to work together to promote the benefits of integrated projection system for exhibitors. These activities are expected to include training, enablement and certification for engineers and technicians to provide 24/7 services to customers.

About Barco (*website: www.barco.com*)

Barco, a global technology company, designs and develops visualization products for a variety of selected professional markets. Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, North America and Asia Pacific.

Barco (Euronext Brussels: BAR) is headquartered in Belgium and is active in more than 90 countries with about 3800 employees worldwide. Barco posted sales of euro 751 million in 2006.

About GDC Technology (*website: www.gdc-tech.com*)

GDC Technology is a subsidiary of the Hong Kong public listed Company -Global Digital Creations Holdings Limited. GDC Technology is one of the leading solution providers for digital cinema and, digital media delivery and display markets. GDC Technology has successfully delivered and installed close to 700 servers to cinema theatres in Austria, Africa, China, Germany, Hong Kong, India, Indonesia, Korea, Singapore, Slovakia, Slovenia, Spain, Switzerland, Taiwan, Thailand, The Netherlands, UK and US. More than 250 full-length feature films have been released digitally on GDC Technology servers. GDC Technology installed the world's first 2K digital cinema multiplexes with DSR(TM) Cineplex Central Server where digital content is streamed real-time from DSR(TM) Cineplex Central Server to all the 2K screens.

Media Contact:

Ms Cherine Liu

Marketing Manager

GDC TECHNOLOGY

Tel: +65 6222 1082, Email: cherine@gdc-tech.com