



FOR IMMEDIATE RELEASE:

GDC Technology Selected by Santikos Entertainment as the Best IMB Solution for its All-laser Circuit Conversion

Santikos chooses GDC for its commitment to future-proof digital cinema products and world-class customer service

LAS VEGAS, April 14, 2016 -- GDC Technology Limited, a leading global provider of digital cinema solutions, today announced at CinemaCon 2016 that Santikos Entertainment has extended its five-year strategic partnership with [GDC Technology](#) by signing a new agreement to install GDC digital cinema solutions in conjunction with its transition to all-laser projection. Under the agreement, GDC Technology will deploy a total of 70 units of its [SX-3000 Integrated Media Block](#) (SX-3000 Standalone IMB®) with Enterprise Storage Plus, which provides 4TB of storage, with laser phosphor projectors in 2016.

Digital cinema solutions developed by GDC Technology are widely used throughout the world's leading cinema chains. This new agreement exemplifies the company's focus on providing its customers with innovative products and world-class customer service in order to maximize revenue and reduce operating costs. Santikos is leveraging GDC digital cinema solutions to meet its objective of consistently offering the latest advances in cinema technology to its customers.

"We are excited about converting to an all-laser circuit – the first in the world," said Mr. Art Seago, President of Santikos Entertainment. "This is an unprecedented commitment to laser projection. Working with pioneering technology partners like GDC allows Santikos to offer our customers the experience of next-generation cinema projection."

"We are honored that Santikos has extended our partnership based upon the reliability of our products and our understanding of their objectives," said Tony Adamson, senior vice president, strategic planning of GDC Technology USA. "This agreement, signed with one of the most innovative circuits in the world, underscores the fact that as the industry starts its conversion to laser projection, our digital cinema solutions are being viewed by exhibitors as future-proof."

Find out more

To learn more about the features and benefits of GDC products, visit our [website](#) or the GDC booth (#2219A) at CinemaCon 2016 in the Augustus Ballroom from April 12 to 14.

About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited is a digital cinema solutions provider. GDC Technology develops, manufactures and sells digital cinema servers, content storage systems, theatre management systems and network operations center software for digital cinema. In addition, GDC Technology is the appointed worldwide certification services agent, with exclusivity in Asia to certify DTS:X immersive sound auditoriums for DTS, Inc. GDC Technology also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. GDC Technology's subsidiary, GDC Digital Cinema Network Limited, manages VPF for approximately 5,000 theater screens and 250 motion picture distributors worldwide.





About Santikos Entertainment (www.santikos.com)

Santikos Entertainment is the only theater group to operate as a social enterprise for the sole benefit of the communities in which it operates. Since 1911, Santikos has created unique experiences with large format screens, cutting-edge audio and visual technology, and ground-breaking amenities for the cinema industry, like bowling and full service in-theater dining. Now organized under the John L. Santikos Charitable Foundation, the company operates 10 theater and entertainment venues in San Antonio and Houston. The newest location, the Casa Blanca, opening in 2016 in the Alamo Ranch community in the northwest sector of San Antonio, will feature 16 screens, in-theater dining, full bar service and 16 lanes of bowling.

Trademarks

SX-3000 Standalone Integrated Media Block is a registered trademark of GDC Technology Limited. All other trademarks remain the property of their respective owners.

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