



FOR IMMEDIATE RELEASE:

GDC Technology USA Rebrands Its Enhanced and Comprehensive Extended Warranty Plans

GDC FlexCareSM provides customized extended warranty options, reinforcing our commitment to providing world-class customer service and after-sales support

LAS VEGAS, April 14, 2016 -- GDC Technology Limited, a leading global provider of digital cinema solutions, today announced at CinemaCon 2016 its U.S. office's rebranding of their extended warranty service plans as FlexCareSM in the Americas. GDC Technology USA has long provided customized after-sales coverage designed to offer cinema owners numerous options over the life of their GDC server products. FlexCare plans continue to offer the same level of increased protection for the customer's investment based upon their exact needs.

After-sales coverage and support has always been a key concern for the Americas cinema industry. FlexCare customized plans make it easier to deliver a "personal connection" with cinema owners of every size and locale, from art houses and independently-owned cinemas to multiplexes. The coverage period of the FlexCare Extended Warranty Service Plan commences when the GDC product's original factory warranty expires.

"Our goal at GDC is to provide the industry's best customer service and after-sales support by offering the luxury of choice when it comes to purchasing an extended warranty plan," said Tony Adamson, senior vice president, strategic planning of GDC Technology USA. "We pride ourselves on training our technical specialists and dealers to be knowledgeable and experienced with our products. FlexCare is another step toward our commitment to providing peace of mind for cinema owners."

A FlexCare plan can be customized at the time of purchase or prior to the expiration of the original factory warranty. With just one call to GDC Customer Service at 1-877-743-2872, or to any GDC authorized dealer in North or South America, cinema owners can enjoy a range of choice in designing and purchasing the FlexCare Extended Warranty Service Plan that best serves their needs.

In addition to FlexCare, GDC USA has implemented a number of other important initiatives to meet its goal of providing world-class product support, including the internal realignment of its sales and services teams to maximize customer touch and responsiveness.

Find out more

For full details on the various FlexCare Extended Warranty Plans and to learn more about the features and benefits of GDC Technology products, visit our [website](#) or the GDC booth (#2219A) at CinemaCon 2016 in the Augustus Ballroom from April 12 to 14.

About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited is a digital cinema solutions provider. GDC Technology develops, manufactures and sells digital cinema servers, content storage systems, theatre management systems and network operations center software for digital cinema. In addition, GDC Technology is the appointed worldwide certification services agent, with exclusivity in Asia to certify DTS:X immersive sound auditoriums for DTS, Inc. GDC Technology also provides a





suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. GDC Technology's subsidiary, GDC Digital Cinema Network Limited, manages VPF for approximately 5,000 theater screens and 250 motion picture distributors worldwide.

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