



FOR IMMEDIATE RELEASE

GDC Technology Awarded Long-term Agreement for Various Cinépolis' Latin American Digital Cinema Rollouts

SHOWEAST, Hollywood (October 14, 2015) – GDC Technology Limited (“GDC Technology”), a world-leading digital cinema solutions provider, is proud to announce the deployment of its flagship product – the [SX-3000 Standalone Integrated Media Block™](#) (“SX-3000 IMB™”) with Enterprise Series Storage – to Cinépolis, the largest cinema chain in Latin America and fourth-largest in the world.

Founded in 1971, Mexican movie theatre circuit Cinépolis operates more than 4,388 screens in 13 countries. Its extensive footprint and the large scale of deployment under this long-term agreement – which will cover various Latin American countries – called for a service provider that delivers post-sales technical support of the highest caliber. Following a six-month-long testing period, Cinépolis awarded part of this agreement to GDC Technology.

Dr. Man-Nang Chong, founder, chairman and CEO of GDC Technology, said: “We are delighted to have been chosen by Cinépolis, for whom we have the utmost respect as a leader in Latin American exhibition. The award of this contract demonstrates once again how GDC Technology’s professional technical support makes it the smart choice for top-tier exhibitors who do not tolerate service downtime. Last year, GDC Technology expanded its footprint in Latin America by setting up offices in Peru and Brazil. These local offices enable the company to provide emergency spare parts and customized support in the region, to the appreciation of local customers.”

For more information about the SX-3000 IMB™ with GDC Enterprise Series Storage, visit the [GDC website](#).

About Cinépolis (www.cinepolis.com)

Cinépolis is the world's 4th largest movie theater circuit, operating more than 4,388 screens in 13 countries and serving more than 200 million patrons annually. Cinépolis operates under four different brands that span the ultra-premium to the extreme value segments. It was the first cinema exhibitor in the world to pioneer the concept of premium and luxury movie theaters via its Cinépolis VIP brand. Cinépolis aspires to provide its patrons with the best overall experience in filmed entertainment and employs a global workforce of approximately 31,000 in support of its mission. Founded in 1971, Cinépolis’ headquarters are located in Morelia, Mexico.





About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited (“GDC Technology”) is a digital cinema solutions provider. GDC Technology develops, manufactures and sells digital cinema servers, content storage systems, theater management systems and network operations center software for digital cinema. GDC Technology also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. GDC Technology’s subsidiary, GDC Digital Cinema Network Limited, manages VPF for approximately 5,000 theater screens and 250 motion picture distributors worldwide.

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