



FOR IMMEDIATE RELEASE

GDC Technology inks separate agreements with each of the six Hollywood studios for digital cinema deployment in Latin America

Burbank, California (July 8, 2013) – GDC Technology, a world leading digital cinema solutions provider, announces today that its wholly owned subsidiary, GDC Digital Cinema Network has signed separate non-exclusive digital cinema deployment agreements with each of the six Hollywood studios — Walt Disney Studios Motion Pictures International, Twentieth Century Fox Film Corporation, Paramount Pictures Global, Sony Pictures Releasing International Corporation, Universal Pictures International and Warner Bros. Entertainment Inc. – to deploy DCI-compliant digital cinema equipment to cinemas in the Latin American region. Collectively, the studio agreements cover several countries in Latin America, including Argentina, Brazil, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Honduras, México, Nicaragua, Panamá, Perú, and, in most cases, Ecuador. Subject to the terms and conditions under each agreement, each studio will separately provide certain financial contributions to promote digital cinema when supplying films, if booked, in digital form to GDC’s exhibitors. GDC Technology has achieved DCI compliance for all of its digital cinema server models and, since 2008, over 300 exhibitors worldwide have trusted GDC Technology to manage this vital aspect of their conversion to digital.

About GDC Technology (www.gdc-tech.com)

GDC Technology Limited ("GDC Technology") is a leading global digital cinema solutions provider with the largest installed base of digital cinema servers in the Asia-Pacific region and the second largest globally. GDC Technology develops, manufactures and sells digital cinema servers that meet the highly demanding performance, security and reliability requirements established by Hollywood studios. GDC Technology also provides a comprehensive suite of digital cinema products and services providing exhibitors and distributors with a one-stop solution for exhibiting digital cinema content, including integrated projection systems, 3D products, projector lamps and silver screens. Founded in Singapore in 1999 and headquartered in Hong Kong, GDC Technology has established a global market presence and strong brand recognition with 10 offices and 27 local service centers around the world.

GDC Tech Media Contact:
Connie Wong
Email: connie.wong@gdc-tech.com

