



FOR IMMEDIATE RELEASE

GDC Technology expands its digital cinema footprint in Latin America

Hong Kong (October 18, 2013) – GDC Technology Limited (“GDC Technology”), a world leading digital cinema solutions provider, is pleased to announce that after successful delivery of approximately 30,000 digital cinema servers worldwide, it has started expanding its digital cinema footprint in Latin America. It has organized a series of training sessions and established a dealer network in order to better serve its Latin American customers.

GDC Technology has organized multiple informative technical training classes which has trained 34 resellers and 42 exhibitors in various Latin American countries such as Mexico, Colombia, Peru, Chile and Brazil. The valuable classes have proven to strengthen experience, expertise in product knowledge, as well as operations, and at completion, those qualified attendees are issued training certificates. In addition, GDC Technology provides regular training to exhibitors, resellers and partners in both Mexico and Brazil for its complete product line, including digital cinema servers and theatre management system (“TMS”). “GDC Technology has shown tremendous commitment to the market by providing comprehensive training seminars to us; our technical team has found the training to be thorough and informative,” said the Director of Infrastructure of Cinemex Cinemas.

To increase the accessibility of spare parts and server stock along with enhanced rapid service response time, GDC Technology has established a dealer network that will work with resident dealers and service providers to stock spare parts and server units locally. Furthermore, GDC Technology currently maintains a 24/7/365 service support hotline which is available in both Spanish and English, with Portuguese service soon-to-be available.

GDC Technology strives to introduce innovative digital cinema technologies. Its strong commitment to providing both quality service and support extends to exhibitors in Latin America and worldwide. Recently, industry-leading Brazilian exhibitors Espaço Itaú de Cinema, Cinespaço, Circuito Cinearte, MovieCom, Cineflix, and Roxy Cinemas have selected GDC Technology’s products for their digital cinema deployments.

About GDC Technology (www.gdc-tech.com)

GDC Technology Limited ("GDC Technology") is a leading global digital cinema solutions provider with the largest installed base of digital cinema servers in the Asia-Pacific region and the second largest globally. GDC Technology develops, manufactures and sells digital cinema servers that meet the highly demanding performance, security and reliability requirements established by Hollywood studios. GDC Technology also provides a comprehensive suite of digital cinema products and services providing exhibitors and distributors with a one-stop solution for exhibiting digital cinema content, including integrated projection systems, 3D products, projector lamps and silver screens. Founded in Singapore in 1999 and headquartered in Hong Kong, GDC Technology has established a global market presence and strong brand recognition with 11 offices and 27 local service centers around the world. GDC Technology is a portfolio company of The Carlyle Group.

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Powering your digital cinema experience