



FOR IMMEDIATE RELEASE

GDC Technology rises to market share leadership in North America in 2012

CINEMACON, Las Vegas (April 17, 2013) - GDC Technology ("GDC Tech"), a world leading digital cinema solutions provider, is proud to announce that it became the market leader in North America for 2012, capturing approximately 40.7% of total new digital cinema server installations in the region last year*. Thanks to the strong dealer network and their premium service quality, together with GDC Tech's product innovation, sales service and comprehensive training, GDC Tech has earned and maintained the trust of major exhibitors across North America.

GDC Tech also continues to be the dominant market leader in Asia-Pacific, capturing approximately 46.1% of total new digital cinema server installations in the region in 2012, with leading market share and the largest installed base across key markets such as China, Japan, South Korea, Taiwan, Hong Kong and Singapore*. As of today, total shipments of GDC Tech digital cinema servers and IMBs have reached over 26,000 units worldwide. Customers stay with GDC Tech because of its continuous R&D investment in digital cinema technology and comprehensive technical support, which allows them to simplify theatre operations and offer moviegoers a premium cinematic experience.

"In less than four years, GDC Tech has attained market share leadership in North America for the year 2012," said Dr. Man-Nang Chong, founder and CEO of GDC Tech. "We are thankful for the continued support from our loyal customers. We have always been innovative in providing the most cost-effective digital cinema server solutions with scalable storage to our customers. We are pleased that our worldwide customers are beginning to acknowledge our efforts."

** Estimated based on data from leading independent third-party research firm*

About GDC Technology (www.gdc-tech.com)

As one of the world's leading global solution providers for digital cinema, media delivery and display markets, GDC Technology ("GDC Tech") has successfully delivered and installed digital cinema servers, projection and 3D systems worldwide. GDC Tech is currently the largest supplier of digital cinema servers throughout Asia and the second largest provider of digital cinema servers worldwide, serving its customers through offices in the US, Mexico, Spain, Hong Kong, Japan, Singapore, China and India. GDC Tech is a portfolio company of The Carlyle Group.

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