

**SHOWEST 2004 - FOR IMMEDIATE RELEASE**

**GDC TECHNOLOGY SHOWCASED THE WORLD'S FIRST INSTALLED D-CINEMA MULTIPLEX SERVER WITH SHOWEST \$100M DOLLAR REEL**

Las Vegas, Nevada (March 22, 2004) — GDC Technology, the leading developer of digital cinema solutions today announced that it has completed the world's first 2K digital cinema deployment in Eng Wah Organization's flagship five screen multiplex theater at Suntec City in Singapore. The five digital cinemas are the first of twenty digital cinemas and one outdoor screen that will be installed by the end of the second quarter.

"With Digital Cinema exhibition and distribution fast-becoming a sound business proposition the adoption of the technology globally on a large-scale is imminent", said Dr Man Nang CHONG, GDC Technology's CEO. "We are proud to be the first digital cinema server company in the world not only to install the world's first Digital Cinema Multiplex but also to participate in creating the world's first all-digital cinema chain. We look forward to taking our innovative Cineplex Server solution to multiplexes around the world".

At SHOWEST, GDC Technology's DSR™ Cineplex Central Server – GB1000 has been chosen to showcase the \$100 Million Dollar Reel, a montage of clips paying tribute to the top-grossing movies of 2003. The DSR™ Cineplex Central Server – GB1000 is the ideal solution for D-cinema Multiplex that requires to schedule and playback from a central storage of slides, commercial clips, HD content, D-cinema movies to all the different screens. The DSR™ Cineplex Central Server offers real-time, simultaneous access of the digital movies in a network storage environment, minimizing the storage cost and the time needed to transfer content from one standalone D-cinema server to the other while maximizing the operational efficiency in a D-Cinema Cineplex by having the freedom to real-time scheduling of any movie to any screen from a jukebox of movies. DSR™ Cineplex Central Server leverages on standard IT hardware such as 2Gbps FC RAID storage, FC switches and gigabit switches that are scalable in multiple dimensions, capacity, performance and functionality.

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**About GDC Technology Limited**

GDC Technology Private Limited is a Singapore incorporated company. It is a subsidiary of the Hong Kong Public Listed Company - Global Digital Creations Holdings Limited. GDC Technology pioneers digital post-production, delivery and presentation technologies. Known for its commitment to innovative engineering work,

quality products and state-of-the-art technology, GDC Technology offers solutions on film transfer, post-production, delivery and presentation of digital content.

GDC Technology has successfully delivered and installed more than 25 digital cinema theatres in China, Hong Kong, Singapore, Taiwan, Thailand, United Kingdom, Korea and US with more than 50 full-feature digital films released. GDC Technology is in the process of installing another 4 fully equipped 2K digital cinema multiplexes consisting of 16 digital cinema screens in Singapore.

For more information on GDC Technology, visit [www.gdc-tech.com](http://www.gdc-tech.com).

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