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GDC TECHNOLOGY ANNOUNCES SUCCESSFUL CROSS-CONTINENT TRANSMISSION OF DIGITAL CINEMA CONTENT PACKAGED IN MXF

Broadcast Asia, Singapore (June 15, 2005) – GDC Technology, the leading provider of digital cinema solutions is pleased to announce the successful cross-continent transmission of digital cinema content packaged in the industrial standard MXF which marks an important milestone for the development of digital cinema.

Worldwide digital cinema theatres equipped with GDC Technology's DSR(TM) SA1000 Digital Film Servers are the first to be upgraded to MXF which is adopted by the Digital Cinema Initiatives (DCI). GDC Technology once again leads the industry by remotely upgrading most of the servers deployed in the field to MXF while maintaining backward compatibility with GDC Technology's proprietary DSR(TM) format. GDC Technology's products are designed to enable the transition of the deployed servers and digital mastering systems to the digital cinema standard when it becomes available.

The 'Cross-Continent Digital Content Transmission' or CCTx project is spearheaded by Infocomm Development Authority of Singapore (IDA) and Singapore Infocomm Technology Federation (SiTF) Digital Media Chapter (DMC). CCTx project aims to develop a viable worldwide digital distribution model that can be commercialized in addition to establishing a secure and seamless digital delivery of content to digital cinema theatres in Asia.

"The SiTF Digital Media Chapter is very happy to lead and manage the CCTx project in collaboration with the Singapore government and key industrial players. GDC is a key partner whose contribution is invaluable. We are proud that a Singapore home-grown company has made such a significant impact on the digital cinema industry" commented Mock Pak Lum, Chairman of Singapore Infocomm Technology Federation (SiTF) Digital Media Chapter (DMC).

The digital content such as DCI StEM (Standard Evaluation Material) and Hollywood feature films were prepared in the much anticipated MXF format and was securely delivered from US to digital cinema theatres with GDC Technology's DSR(TM) SA1000 Digital Film Servers upgraded with MXF capability located in Singapore and Thailand, via satellite. Being successfully managed out of Singapore, this

showcase project will pave the way for Singapore to provide distribution, processing and management services of digital content for the Asia market. This complete working model allows studios to securely deliver digital content to Singapore, localize it and re-transmit the localized content for regional distribution.

"GDC Technology's efforts in providing digital media players with processing services help further Singapore's aspiration to be a Digital Exchange that not only distributes but processes and manages digital content through Singapore to Asia" said Khoong Hock Yun, Assistant Chief Executive, Industry, Infocomm Development Authority of Singapore (IDA).

About GDC Technology Private Limited

GDC Technology Private Limited is a Singapore incorporated company. It is a subsidiary of the Hong Kong Public Listed Company - Global Digital Creations Holdings Limited. GDC Technology pioneers digital post-production, delivery and presentation technologies. Known for its commitment to innovative engineering work, quality products and state-of-the-art technology, GDC Technology offers solutions on film transfer, post-production, delivery and presentation of digital content.

GDC Technology has successfully delivered and installed more than 400 digital/electronic cinema theatres in Europe, Hong Kong, India, Korea, Singapore, Taiwan, Thailand and US. More than 120 full-length feature films have been released digitally on GDC Technology's DSR(TM) format. GDC Technology installed the world's first 2K digital cinema multiplexes with DSR(TM) Cineplex Central Server in Singapore; each digital cinema multiplex has an average of five 2K digital cinema screens.

For more information on GDC Technology, visit www.gdc-tech.com.

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