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SHAW ORGANIZATION SELECTS GDC TECHNOLOGY SERVERS FOR SHAW HOUSE'S LED VIDEO WALL AND DIGITAL CINEMA THEATRES

Singapore (May 16, 2006) – GDC Technology, the leading provider of digital cinema solutions is pleased to announce the commissioning of DSR™ Digital Film Servers for Shaw Organization's Lido Cineplex which resides in the legendary Shaw House. Lido Cineplex is one of the most popular cinemas, well-attended by movie-goers of all ages in Singapore. Generations of movie-goers have watched blockbusters such as "Ben Hur", "Lawrence of Arabia", "My Fair Lady", "Jurassic Park", "Harry Potter" series and "Superman" at Shaw House. The two digital cinema halls in Lido Cineplex are equipped with GDC Technology's SA1000 DSR™ Digital Film Servers in time for the release of blockbusters - "Mission Impossible III" and "Poseidon"; Lido Cineplex Hall 1 is Singapore's largest digital cinema theatre with a screen width of over 17 meters and seating capacity of 780 seats. Their newest digital hall, Lido 2 is the next biggest hall with 503 seats.

Shaw Organization has also selected GDC Server for Shaw House's new Panasonic LED video wall which is one of the largest in Singapore, measuring 11m by 6m, with a wide viewing angle of 150 degrees. The GDC Server provides the LED video wall with the highest possible image quality that is only attainable in digital cinema displays. The digital cinema auditoriums and the LED video wall are centrally controlled from the Shaw office where the audio and video are stored, monitored and programmed either locally or from a remote location by means of a local area network.

"We are thrilled to have installed GDC servers for our digital cinema theatres and LED video wall with a central control system", says Mr. Mark SHAW, senior manager of Shaw Theatres, "We trust that GDC's service and quality will be of the highest standard."

With the installation of a LED video wall server, two digital cinema servers and a central control system at Shaw House, GDC Technology's innovation now broadens to handling of digital contents for different display technologies.

"We are proud to work with Shaw and install Shaw's first digital cinema theatres with the central control system to program and monitor the in-theatre and outdoor displays" says Dr Man-Nang CHONG, CEO of GDC

Technology, "This is another step in the right direction in our mission in digital delivery of multimedia information to all forms of displays that enhance the multimedia experience."

About GDC Technology Private Limited

GDC Technology Private Limited is a Singapore incorporated company. It is a subsidiary of the Hong Kong Public Listed Company - Global Digital Creations Holdings Limited. GDC Technology pioneers digital post-production, delivery and presentation technologies. Known for its commitment to innovative engineering work, quality products and state-of-the-art technology, GDC Technology offers solutions on film transfer, post-production, delivery and presentation of digital content.

GDC Technology has successfully delivered and installed more than 500 digital/electronic cinema theatres in Africa, Europe, Hong Kong, India, Korea, Singapore, Taiwan, Thailand and US. More than 200 full-length feature films have been released digitally on GDC Technology servers. GDC Technology installed the world's first 2K digital cinema multiplexes with DSR™ Cineplex Central Server in Singapore; each digital cinema multiplex has an average of five 2K digital cinema screens where digital content is streamed real-time from DSR™ Cineplex Central Server. For more information on GDC Technology, visit www.gdc-tech.com.

About Shaw Organization

Shaw Organisation is one of Asia's premier film companies. Founded in 1924, it has a long history as a film distributor and owner of cinemas, mainly in its home country of Singapore. The company still holds the record for the No.1 local film with a domestic total of S\$5.8 million, Money No Enough (Chinese) and its cinema chain has approximately 37 screens/10,190 seats total capacity including the largest digital hall, Shaw Lido One. It also handles one of the largest and most profitable LED Screen (similar to Times Square large screen) and Shaw website (movie information and online-ticketing)." For more about Shaw Organization, visit www.shaw.com.sg.

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