



FOR IMMEDIATE RELEASE

GDC and Barco win contract to deploy 100 digital cinema systems for China’s sixth largest exhibitor – Jinyi

ShoWest, Las Vegas (March 30, 2009) – GDC Technology (“GDC”), a world leading digital cinema solution provider and Barco, a world leader in visualization and display solutions, are pleased to announce that it has won a major contract to deploy 100 digital cinema projection systems for Guangzhou-based Jinyi Zhujiang Movie Circuit Co., Ltd (“Jinyi”), the sixth largest exhibitor in China (according to 2007 published boxoffice collection). Under the agreement, the deployment began in February 2009 and it is expected to be completed within the next 18 months. The DCI-2000 Digital Cinema Integrated Projection System, which consists of GDC’s SA-2100 Digital Cinema Server and Barco’s DLP Cinema® Projector, will be adopted in this deployment.

Jinyi was founded as a joint venture between Jiayu Group and Guangzhou Cinema Chain, specializing in the business of premier cinemas in China. It has close to 200 screens throughout China and is one of the leading cinema exhibitors in the country. “Jinyi has been using GDC and Barco products since 2007 and we are thoroughly satisfied with GDC’s digital cinema solution and round the clock service which is the largest and most comprehensive in China,” said Mr. Xu Binbiao, GM of Jinyi. “Given GDC’s commitment in China, it is natural that GDC was eventually picked by us as the strategic partner of our digital cinema roll out program.”

As a leading company in digital cinema projection technology, Barco has been supplying state-of-the-art products to China and has worked closely with GDC in numerous digital cinema projects in the country. Barco’s reliable products, comprehensive service and support take the worry out of its customers as they know their capital investment is well spent and protected. “We are heartened to win yet another major deployment contract with GDC in China,” said Frank Christiaens, President, Barco China. “This contract will further consolidate Barco’s number one position in the country, and we are optimistic that our healthy partnership with GDC will bear even more fruits in future.”

“GDC has been providing one-stop digital cinema solution with Barco to its customers in China ever since digital cinema has started in China,” said Dr Man-Nang CHONG, founder and CEO of GDC Technology. “Our quality products and 365x24x7 customer service have won the hearts of many of our customers, and we welcome Jinyi to join in this growing family of GDC supporters in China.”

About GDC Technology (<http://www.gdc-tech.com>)

GDC Technology (“GDC”) is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. GDC is one of the leading solution providers for digital cinema, media delivery and display markets. GDC has successfully delivered and installed over 1000 operating digital cinema servers worldwide, including Austria, Africa, China, Germany, Hong Kong, India, Indonesia, Korea, Singapore, Slovakia, Slovenia, Spain, Switzerland, Taiwan, Thailand, the Netherlands, the Philippines, the US and UK. More than 500 feature titles have been released digitally on GDC’s Digital Cinema Servers.

About Barco (www.barco.com)

Barco, a global technology company, designs and develops visualization products for a variety of selected professional markets: medical imaging, media & entertainment, infrastructure & utilities, traffic & transportation, defense & security, education & training and corporate AV. Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, America and Asia-Pacific. The company (Euronext Brussels: BAR) is active in more than 90 countries and employs 3,560 staff worldwide. In 2007 Barco posted sales of 747 million euro.

About Jinyi Zhujiang Movie Circuit Co., Ltd

Jinyi Zhujiang Movie Circuit Co., Ltd ("Jinyi"), based in Guangzhou, China, was founded as a joint venture between Jiayu Group and Guangzhou Cinema Chain, specializing in the business of premier cinemas in China. It has close to 200 screens over 10 cities in China and is one of the leading cinema exhibitors in the country.

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