



FOR IMMEDIATE RELEASE

GDC announces newest dealer Sonic and its first deployment of GDC servers to US cinemas

Burbank, California (March 26, 2009) – As a strategic move to consolidate its position in the US market, GDC Technology (“GDC”) announces further expansion of its cinema dealer and service network with the addition of Sonic Equipment Company (“Sonic”), the well known Kansas-based digital cinema integration company specializing in independent cinemas.

Founded in the early 1970’s, Sonic has been a cinema solution provider servicing customers across the Midwest from Ohio to Texas. It has since grown into a company servicing nearly 400 screens in 8 states and has recently become a major digital cinema integrator for independent movie theatre chains (for CBG members). In its push for digital conversion among independent theatre owners, Sonic has created a Complete Digital Package which offers financing options and a low-cost service program.

Soon after becoming GDC’s partner for digital roll out in the US, Sonic was quick to secure its first contract to deploy GDC servers to cinemas in the country. Sonic has since either finished or in the process of deploying GDC servers in the following movie theatres:

- Chisholm Trail 8, Newton, KS
- Keystone Cinemas, Bardstown, KY
- Guymon, Guymon, MO
- Missouri Cinema Six, Clinton, MO
- Frontier Stage Theatre, Hill City, KS
- Dream Theatre, Russell, KS
- Kickingbird Cinema, Edmond, OK
- Norbert Benoit Center Theatre, Smith Center, KS

“Sonic offers a full range of products and services, from simple hardware sales to financing and maintenance packages,” says Eric L. Olson, director of operations, Sonic Equipment Company. “Adding GDC digital cinema servers to our line of offerings was a natural fit for us. GDC servers have been on the market for ten years and show the highest level of reliability available today.”

“GDC’s unbending commitment to highest quality manufacturing and continuous innovation in bringing advance features such as Closed Captioning, Emergency Handling such as fast moving of movie from one auditorium to another within a few minutes and RealD’s 3D EQ to the digital cinema industry has won us many fans in the US,” said Dr. Man-Nang CHONG, founder and CEO of GDC Technology “GDC is happy to add high profile Sonic to our growing list of high quality cinema dealers in the US.”

About GDC Technology (<http://www.gdc-tech.com>)

GDC Technology (“GDC”) is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. As one of the leading global solution providers for digital cinema, media delivery and display markets, GDC has successfully delivered and installed digital cinema servers and advanced digital signage systems worldwide. GDC is currently the largest supplier of cinema servers throughout Asia and the second largest provider of cinema servers worldwide, serving its customers through offices in the US, Singapore, Hong Kong and China. GDC also holds Virtual Print Fee (“VPF”) agreements with major US studios and acts as a third-party for the major deployment of digital cinema systems in Asia.

About Sonic Equipment Company (<http://www.sonicequipment.com>)

Sonic Equipment Company has been installing systems across the Midwest from Ohio to Texas and has begun a major conversion effort with B & B Theatres (www.bbtheatres.com) in Kansas, Missouri and Oklahoma. Sonic is currently servicing over 400 screens and GDC is a major partner in their digital rollout.

GDC Media Contact:
Summer Funes
GDC Technology
3500 W Olive Ave. Suite 1110
Burbank, CA 91505, USA
Fax: +1 818 972 4374
Email. summer.funes@gdc-tech.com