



FOR IMMEDIATE RELEASE

GDC Technology Attains Cinema Buying Group Authorized Vendor Status

SHOWEAST, USA (Oct 14, 2008) - GDC Technology ("GDC") is pleased to announce that it has been awarded authorized vendor status by Cinema Buying Group (CBG), a buying program for independent theaters administered by the National Association of Theatre Owners (NATO).

CBG has over 600 members made up of small to medium-sized independent theaters representing over 8000 (~20%) screens in North America. Recognizing the significant collective buying power of CBG, GDC now has made available our product information on the websites of both CBG and Cinema Solutions, a service provider of CBG. Cinema Solutions' online ordering portal allows members to procure products directly from GDC and other vendors.

"CBG is committed to bringing the best digital cinema products possible to our members," Wayne Anderson, CBG Managing Director. "GDC products are known for their quality, cost-effectiveness and reliability as demonstrated throughout their over 500 screens in Asia; we want our members to benefit from GDC's experience."

"We are delighted to be awarded the authorized vendor status from CBG especially at a time when GDC is fast expanding its presence in the North America market," said Dr Man-Nang CHONG, founder and CEO of GDC Technology. "This will go a long way in creating brand awareness for GDC products among CBG members and I hope this will eventually translate into large-scale deployment in the North American market."

About GDC Technology (*website: www.gdc-tech.com*)

GDC Technology ("GDC") is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. GDC is one of the leading solution providers for digital cinema, media delivery and display markets. GDC has successfully delivered and installed over 1000 operating digital cinema servers worldwide, including Austria, Africa, China, Germany, Hong Kong, India, Indonesia, Korea, Singapore, Slovakia, Slovenia, Spain, Switzerland, Taiwan, Thailand, the Netherlands, the Philippines, the US and UK. More than 500 feature titles have been released digitally on GDC's Digital Cinema Servers.

About Cinema Buying Group (CBG) (*website: www.cbgpurchasing.com*)

The Cinema Buying Group is a program of the National Association of Theatre Owners, the largest exhibition trade association in the world. CBG represents over 600 small and independent cinemas, totaling over 8,000 screens, in the United States and Canada. Its mission is to bring products and services to its members at favorable and fair prices and to ensure that independent theater operators survive and thrive in the digital age.

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