



**NEWS ANNOUNCEMENT**

**FOR IMMEDIATE RELEASE**

**Ballantyne Expands Digital Cinema Product Line to Include  
GDC Technology Servers For North and South America**

OMAHA, Nebraska (March 27, 2009) - Ballantyne of Omaha, Inc. (NYSE Amex: BTN), a provider of cinema equipment and services, and GDC Technology (USA) LLC today announced that Ballantyne has been granted rights to distribute GDC's digital cinema server line in North and South America. The initial term of the agreement is three years and is automatically renewable for subsequent three-year periods based on the satisfaction of various conditions by both parties. In addition to serving as a reseller, Ballantyne will also provide integration services for GDC server products in the same territories. GDC Technology is a leading digital cinema server provider with the world's second largest installed base of servers.

The agreement builds upon a partnership between GDC and Ballantyne's Strong Technical Services (STS) subsidiary initiated in October 2008. Pursuant to the STS-GDC agreement, GDC expanded its service network in the U.S. by utilizing STS to provide installation, maintenance and service support for GDC digital cinema servers and related products. The STS technical staff has undergone extensive training by GDC on the GDC digital cinema server product line.

"Ballantyne is a valuable GDC partner, allowing us to support the American market with SA-2100 digital cinema server offerings that deliver advanced functionality," said Dr. Man-Nang Chong, founder and CEO of GDC Technology. "We are confident that the winning combination of the superior customer service provided by Ballantyne-Strong and the top-quality servers produced in our ISO9001:2000 certified manufacturing facility should win many new fans in the Americas."

John Wilmers, Ballantyne's President & CEO, commented, "By adding GDC Technology servers to our digital cinema product line, Ballantyne-Strong is now able to provide our customers a comprehensive solution that spans digital projectors, servers, screens, accessories and related service. GDC is recognized on a global basis for the high quality and excellent value it delivers in its digital cinema server line. We are excited at the prospect of helping GDC expand their market share in the Americas, and look forward to building upon this partnership in other ways."

**About GDC Technology:**

GDC Technology is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. As one of the leading global solution providers for digital cinema, media delivery and display markets, GDC has successfully delivered and installed digital cinema servers and advanced digital signage systems worldwide. GDC is currently the largest supplier of cinema servers throughout Asia and the second largest provider of cinema servers worldwide, serving its customers through offices in the US, Singapore, Hong Kong and China. GDC also holds Virtual Print Fee ("VPF") agreements with major US studios and acts as a third-party for the major deployment of digital cinema systems in Asia. For more information visit [www.gdc-tech.com](http://www.gdc-tech.com)

**About Ballantyne of Omaha:**

Ballantyne is a provider of motion picture projection, digital cinema projection, cinema screen technology and specialty lighting equipment and services. The Company supplies major theater chains, top arenas, television and motion picture production studios, theme parks and architectural sites around the world. For more information visit [www.ballantyne-omaha.com](http://www.ballantyne-omaha.com).

Except for the historical information in this press release, it includes forward-looking statements that involve risks and uncertainties, including but not limited to, quarterly fluctuations in results; customer demand for the Company's products; the development of new technology for alternate means of motion picture presentation; domestic and international economic conditions; the management of growth; and other risks detailed from time to time in the Company's Securities and Exchange Commission filings. Actual results may differ materially from management's expectations.

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**Ballantyne Contacts:**

Kevin Herrmann  
Ballantyne of Omaha, Inc.  
402/453-4444

David Collins, Ratula Roy Velez  
Jaffoni & Collins Incorporated  
212/835-8500  
[btn@jcir.com](mailto:btn@jcir.com)

**GDC Media Contact:**

Summer Funes  
GDC Technology  
3500 West Olive Ave., Suite 1110  
Burbank, CA 91505, USA  
Fax: +1 818 972 4374  
[summer.funes@gdc-tech.com](mailto:summer.funes@gdc-tech.com)