



FOR IMMEDIATE RELEASE:

GDC Technology Automates Cinema Workflow With Integrated Technology

Motion picture exhibitors attending ShowEast will be among the first to experience GDC Cinema Automation 2.0 along with other innovations to enhance the future of the cinema

MIAMI, October 23, 2017 -- GDC Technology Limited, a leading global provider of digital cinema solutions, is showcasing its futuristic technology to exhibitors during ShowEast 2017 from October 23 to 26. The revolutionary **GDC Cinema Automation 2.0** is the first-ever centralized solution to automatically manage content storage and playback, show scheduling, power supply and screening quality. GDC Cinema Automation 2.0 features the **SCL-1000 Centralized Storage Playback Solution**, an integrated centralized storage and playback system designed to streamline content management.

Key operational benefits:

- **Reduces content ingestion time up to 90%**
Content ingestion only performed once in around 30 minutes; then shared to as many as 10 auditoriums for playback efficiently.¹
- **Increases playback reliability up to 10x**
Playback stability and reliability is increased by up to 10x when compared to traditional playback systems.²
- **Stores up to 12x more content for each auditorium**
Colossal 48 TB centralized content storage for up to 400 movies available to each auditorium, any time, effortlessly.³

“GDC Technology is proud to reach a new milestone by showcasing the possibilities of increasing efficiencies with the first-ever solution in the cinema industry to automatically manage content storage and playback, show scheduling, power supply and screening quality,” said Annie Wang, executive vice president of GDC Technology. “The GDC Cinema Automation 2.0 software reinforces our mission to provide the latest cutting-edge technology to cinemas worldwide.”

In addition to the GDC Cinema Automation 2.0, the [GDC Immersive Sound Solution](#) (Award-winning **GDC SX-4000 standalone IMB®** and **XSP-1000 cinema processor**) featuring built-in DTS:X® decoder and the **GDC SR-1000 standalone integrated media block**, the company’s 6th generation digital cinema server will be shown in the GDC suite. GDC will also showcase a variety of solutions designed to help improve reliability and productivity, including **SmartCinema™**, **Central Management System (CMS)**, and **Espedeo PM-2000 3D Solution**.

Find out more

To learn more about the benefits of managing content playback automatically along with the features and benefits of the GDC Immersive Sound Solution and other improved GDC digital cinema products, please contact our sales consultant at marketing@gdc-tech.com. To schedule an individual meeting with GDC, please contact Paul Marcot at paul.marcot@gdc-tech.com.





About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited ('GDC') is a leading digital cinema solutions provider. GDC develops, manufactures and sells media servers, content storage systems, theatre management systems and network operations center software for the global cinema industry. GDC is a licensee of the DTS:X® object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. GDC Digital Cinema Network Limited, a GDC subsidiary, manages VPFs for over 6,300 theatre screens and with more than 650 studios or motion picture distributors worldwide.

Trademarks

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SOURCE GDC Technology

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The comparisons in this press release are based on the operation in a multiplex with 10 screens:

- ¹ Between an approximate total of 300 minutes to ingest a movie to all 10 screens and an one-time ingest of around 30 minutes to a SCL-1000 server.
- ² Between the usage of traditional systems with up to 10 local storage devices and the usage of one SCL-1000 server for all 10 screens.
- ³ Between a storage device with 4TB or 33 movies capacity and a SCL-1000 server with 48 TB or 400 movies capacity.

